

environmental policy...

claire potter design is a small design practice based near Brighton, committed to producing innovative, sustainable and ecologically responsible interior and exterior design.

We can tackle a wide range of projects, all tailored to the client's needs, for both interior and garden spaces - large, small and everything in between. Each project and client is treated as an individual, with the only common vein being our commitment to making the process and end result as eco friendly as possible.

We believe that 'green design' is no longer an option, but a necessity, and all our projects incorporate reclaimed, recycled and reused items wherever possible. If we can specify a natural or 'eco' product, we will, and we constantly look for new products to enhance our designs.

We will endeavour to:

- limit our studio energy usage in all forms, including minimising car journeys, turning off all appliances at the wall and having 100% low energy bulbs.
- avoid the use of unnecessary chemicals and toxins, both in the studio and in all projects.
- ensure that we and all our suppliers do not use any exploitative labour or materials
- maximise the use of reclaimed and recycled materials, both in the studio and in all projects.
- maximise links with local craftsmen, and champion other small, ethical businesses.
- minimise waste in all forms throughout the business and maximise the recycling of any waste created, both in the studio and in all projects we undertake.
- donate a portion of our time to support local charities and good causes.

Our studio, a grade II listed flint outhouse is currently undergoing an 'eco' conversion and will feature a breathing construction, lime rendered walls and sheep's wool insulation. Heating will be via a very efficient wood burning stove, and the whole space will be furnished with reclaimed furniture and materials.

We have also applied to become a member of the Green Register of Construction Professionals, which should be completed by the end of 2008, and are making steps to have our electricity supplied solely by renewable sources.

Our environmental policy is extremely important to us, as it is the foundation of our business and our daily practices. We will continue to develop and review our policy to ensure we are running as 'green' as possible, and to limit our adverse environmental impact.

Claire Potter
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